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“[Laurie David] is the Bono of climate change” — Vanity Fair

# The Down-to-Earth Guide to Global Warming

by Laurie David and Cambria Gordon

- ★ “[David and Gordon] pool their energies in this upbeat and articulate book. . . . Printed in soy ink on recycled paper, this engaging and accessible guide, ideal as a gift or book-club option, inspires commitment to the planet.” — *Publishers Weekly*, starred review
- ★ “A humorous tone, eye-catching graphics and celebrity connections lend pizzazz to this volume, but there is plenty of substance, too. . . .schools and libraries will want multiple copies”  
— *Kirkus Reviews*, starred review

Written for ages 8 and up, *The Down-to-Earth Guide to Global Warming* by Laurie David and Cambria Gordon, is a comprehensive resource young readers can look to for understanding the science behind why global warming happens and how we can work together to stop it. Irreverent and entertaining, and packed with essential facts and suggestions on how kids can help combat global warming in their homes, schools, and communities, *Down-to-Earth* offers a message of hope.

Text pages for *The Down-to-Earth Guide to Global Warming* will be printed on paper that contains 100% post-consumer waste fiber that is FSC-certified, using soy inks. This important book, co-authored by a producer of the Academy Award-nominated documentary on global warming, *An Inconvenient Truth*, is designed to help children better understand global warming, how it is affecting the planet, and the important role they can play in protecting the environment.

**Laurie David** is a global warming activist and producer of Academy Award winning film *An Inconvenient Truth* and the HBO documentary *Too Hot Not to Handle*. She executive produced *Earth to America!*, a primetime comedy special about global warming, which earned her a Gracie Allen Award for Individual Achievement. A trustee of the Natural Resources Defense Council, Ms. David founded the Stop Global Warming Virtual March with Senator John McCain and Robert F. Kennedy, Jr. She was the first-ever guest editor of the green May 2006 and 2007 issues of *Elle Magazine*. In 2006 Laurie published her first book, the bestseller, *Stop Global Warming: The Solution is You*. Laurie launched the Stop Global Warming College Tour with Sheryl Crow, in which they visited college campuses throughout the South East on a biodiesel tour bus. David, a regular blogger on the Huffington Post, has been featured on such shows as Oprah, Good Morning America, and CNN and has been profiled in numerous magazines including *Vanity Fair*, which called her the “Bono of climate change.”

**Cambria Gordon** is an active environmentalist and a former award-winning advertising copywriter, who now writes children’s writing full-time.

## THE DOWN-TO-EARTH GUIDE TO GLOBAL WARMING

By Laurie David and Cambria Gordon

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